



ແຜນງານບົດວາ

ແຜນງານການປັບປຸງຄຸນນະພາບ ແລະ ຂະຫຍາຍໂອກາດເຂົ້າຮຽນ
ສໍາລັບການສຶກສາຂັ້ນພື້ນຖານ ໃນ ສປປ ລາວ

BEQUAL Phase 2

Basic Education Quality and Access in Lao PDR



**Ministry of Education and Sports of Lao PDR and
Australia Launch the First Two Videos of the
National Education Promotion Campaign on
Teacher's Day**

Media Report
03 Oct – 03 Dec 2025

ແຜນງານການປັບປຸງຄຸນນະພາບ ແລະ ຂະຫຍາຍໂອກາດເຂົ້າຮຽນ ສໍາລັບການສຶກສາຂັ້ນພື້ນຖານ ໃນ ສປປ ລາວ
ຖືກຄອງໂດຍບໍລິສັດເທດທຣາເທັກ ຕາງໜ້າໃຫ້ລັດຖະບານອົດສະຕຣາລີ

Basic Education Quality and Access in Lao PDR is managed by Tetra Tech International Development
on behalf of the Australian Government.

Summary table of all releases

Date	Media Type	Media Name	Details
2025-10-07	Newspaper	Vientiane Times	Front and Page 3
2025-10-07	Newspaper	Public Security	Front and Page 11
2025-10-07	Newspaper	Pathedlao	Front and Page 4
2025-10-07	Newspaper	Pasaxon	Front and Page 4
2025-10-07	Newspaper	Army	Page 6
2025-10-14	Newspaper	Vientiane Mai	Page 2
2025-10-03	Social media	Lao Security News Facebook	156K Followers
2025-10-03	Social media	Xiengkhouang Mixay Newspaper Facebook	8.1K Followers
2025-10-03	Social media	Lao National Radio	178K Followers
2025-10-03	Social media	Savannakhet Teacher Training College Facebook	14K Followers
2025-10-04	Social media	Lao Star TV Facebook	989K Followers
2025-10-04	Social media	Economic and Commerce Facebook	707K Followers
2025-10-04	Social media	Lao People's Army News Facebook	149K Followers
2025-10-04	Social media	Army Radio FM 99.7 Facebook	32K Followers
2025-10-04	Social media	Pasaxon Facebook	31K Followers
2025-10-04	Social media	Public Security Radio FM 101.5 Facebook	14K Followers
2025-10-06	Social media	Vientiane Mai Facebook	9.8K Followers
2025-10-06	Social media	Lao PSTV Facebook	256K Followers
2025-10-07	Social media	Vientiane Times Facebook	80K Followers
2025-10-07	Social media	Education, Science and Sport Online Facebook	13K Followers
2025-10-07	Social media	Lao National Television Youtube	134K Subscribers
2025-10-08	Social media	Information Media Centre Facebook	11K Followers
2025-10-08	Social media	Information Media Centre Facebook (2 nd Times)	11K Followers
2025-10-08	Social media	VTE 9 Facebook	637K Followers
2025-10-09	Social media	Edu-Sport TV Online Facebook	77K Followers
2025-10-09	Social media	LaoESTV Youtube	1.84 Subscribers
2025-10-04	Website	KPL English	Read article in English here
2025-10-07	Website	Vientiane Times	
2025-10-10	Website	BEQUAL	Read article in English here Read article in Lao here
2025-12-03	Website	Tetra Tech International Development Services	Read article in English here
2025-10-04	Radio	Army Radio FM 99.7	

2025-10-04	Radio	Public Security Radio FM 101.5	
2025-10-04	Radio	Lao National Radio FM 103.7	
2025-10-04	Radio	Vientiane Radio FM 105.5	
2025-10-04	Radio	Education news FM 103.7 MHZ	
2025-10-02	TV	Lao ESTV	Watch TV news here
2025-10-04	TV	Lao Star	Watch TV news here
2025-10-06	TV	Lao PSTV	Watch TV news here
2025-10-07	TV	Lao National Television	Watch TV News here At time: 34:17
2025-10-08	TV	VTE 9	Watch TV news here
2025-10-14	WhatsApp	MT-PT WhatsApp and FB groups	19 groups with trainers +/- 713 members
2025-10-14	WhatsApp	PESS-DESB	18 Provincial groups 426 members
2025-10-14	WhatsApp	Pre-Service Writing team	8 TTCs and 2 universities 73 members
2025-10-14	WhatsApp	Target DESB	Teacher Dev Units in 30 target districts 64 members
2025-10-14	WhatsApp	Target TTC	Key coordinators from the 3 target TTCs 17 members
2025-10-14	WhatsApp	IPS	in targeted provinces-LNT, XKH, SVK- 8 Districts in XKH, 12 Districts
2025-10-14	WhatsApp	Teaching Standard Review group	MT-PT- 28 members

Pictures of articles in the media

2025-10-07

Newspaper

Vientiane Times

Front and Page 3

Vientiane Times
The First National English Language Newspaper established in 1975

Tuesday October 7, 2025 | Home news | 3



Australia supports campaign to boost school enrolment [Page 3]



A teacher and his pupils share in an activity during the production of videos to promote the value of education.

Australia supports campaign to boost school enrolment

Times Reporters

To mark Teachers' Day on October 7, the governments of Laos and Australia have launched the first two videos produced under the National Education Promotion Campaign.

The campaign highlights the value of education and the crucial role of teachers in shaping Laos' future.

The Ministry of Education and Sports, with support from the Australian government through the BEQUAL programme, released the first two videos of the groundbreaking Education Promotion Campaign last week, aimed at transforming perceptions of education across the country.

Deputy Minister of Education and Sports, Dr Daravone Kittiphanh, said the ministry embarked on the initiative, with Australia's support, to address several pressing challenges, including declining student enrolment and the critical issue of motivating and

retaining dedicated teachers.

"Many parents and students across Laos currently undervalue education. This campaign aims to change that perception by highlighting the critical role education and teachers play in our society," Dr Daravone said.

Australia's Deputy Ambassador to Laos, Ms Benita Sommerville, said Australia supports the ministry's priorities, not only in curriculum development and improving teaching quality, but also in shifting the way education is valued and understood across communities.

"Whether we are supporting teachers or strengthening schools, the goal is the same: to make sure every child in Laos has the chance to complete a quality education," she said.

The campaign addresses the urgent challenge of declining school enrolment and scepticism about the value of education among parents and students.

The Ministry of Education and Sports has now released the first of two videos planned for public distribution.

The first video, "The 2 Paths", portrays contrasting futures of young people based on their educational choices, emphasising how education equips youth with essential skills, critical thinking, and opportunities to build meaningful lives.

The second video, "The Teacher's Value", pays tribute to teachers' dedication and the profound and lasting impact of their work on generations to come.

It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

These videos will be broadcast nationally on television, shared on social media, and used in community outreach to maximise their impact.

The ministry is currently producing two additional videos that will be available by the end of the year.

One follows the story of a young girl determined to continue her education through secondary school, and the other highlights how an entire community can come together to support education.

3 pills in latest drug bust

country. He admitted to being recruited in early June by an unidentified man who offered him 2,000 Thai baht per trip to transport drugs across the Lao-Thai border.

their probe, which led to the capture of four more gang members.

They were named as Mr Kinsat, from Khoksay village. Mr Kanva, from

28-0000000-1 44



ໃນ 5 ປີຕໍ່ໜ້າຈະເຮັດໜ້າທີ່ ແລະ ອັນໃດແນ່ນອນລິເລີຍໃນສະໜັບສະໜູນ ການ ພັດທະນາຄຸນຄ່າຊາດກຳ ລາວ- ຈີນ ແມ່ນການພັດທະນາໃຫ້ມີຄວາມ ນະພາບອັນໃໝ່ ໂດຍຕ້ອງເບິ່ງວ່າ ສິ່ງທີ່ເຮົາມີທາງແຮງບວກກັບສິ່ງທີ່ ກຳລັງເປັນທີ່ຕ້ອງການຂອງການ ຮັກສາສາຍພົວພັນມິດຕະພາບທີ່ ເປັນມູນເຊື້ອຕ້ອງມີຄວາມຕຸ່ນດຽງ, ເພາະສິນ ແລະ ຖືກຕ້ອງທີ່ສຸດ. ສ່ວນວຽກງານການຫຼຸດເສດຖະກິດ ຕ້ອງເຜີຍແຜ່ໃນທຳນິຕິຖານຂອງກົນ ວຽກງານການຫຼຸດ ເພື່ອສົ່ງເສີມ ແຜນຖະກິດໃຫ້ກວ້າງຂວາງ ແລະ ເລິກເຊິ່ງ, ສ້າງກົນໄກການປະສານ ງານຢ່າງເປັນລະບົບ ແລະ ມີຖານ ຂັ້ນຕອນເຊື່ອຖື ແລະ ຮັບປະກັນຄວາມ ປອດໄພ ແລະ ຕ້ອງສັນສະໄໝ ເຂົ້າເຖິງໂດຍຢ່າງມີປະສິດທິ ສາຍ, ສຳຄັນແມ່ນການສະໜອງ ຂໍ້ມູນດ້ານການຄ້າການລົງທຶນທີ່ ເປັນມູນລິເລີຍຂອງ ສປປ ລາວ ທີ່ນອນຢູ່ໃນເປົ້າໝາຍການສົ່ງເສີມ ການພັດທະນາໃຫ້ສາມາດເຂົ້າເຖິງ ແລະ ເປັນຂໍ້ມູນເປີດກວ້າງໃຫ້ແກ່ ຜູ້ໄປເຄື່ອນໄຫວວຽກງານການຫຼຸດ ຕົວຈິງຈິ່ງຈະເປັນສິ່ງຄຸ້ມຄົມນຳ, ເປັນທັງອາວຸດ ແລະ ເປັນທັງ ເຄື່ອງມືຊ່ວຍໃຫ້ການເຄື່ອນໄຫວ ເປັນຂະບວນ ແລະ ເອກະລາຍ ຈິ່ງຈະສາມາດເຮັດໃຫ້ຜົນການ ເຄື່ອນໄຫວການຫຼຸດເສດຖະກິດ ປະສິດສຳເລັດ ແລະ ຍືນຍົງ ສິນໄປ.

ອາດ: ກິດຕາ; ພາຍ: ທະນາຄອນ

ນຳສະເໜີ 2 ວິທີໂອ...

*** ຕົວຈິງໝາຍ 1 ***

ຂປລ. ໃນໂອກາດວັນຄູແຫ່ງ ຊາດ 7 ຕຸລາຄົນຮອບ 31 ປີກະຊວງ

ສຶກສາທິການ ແລະ ກິລາ (ສສກ) ໂດຍໄດ້ຮັບການສະເໜີສະໜັບສະໜູນ ລັດຖະບານອົດສະຕຣາລີຜ່ານແຜນ ງານປົກຄວາ ໂດນຳສະເໜີ 2 ວິທີໂອ ທຳອິດຂອງແຜນໂຄສະນາການ ສຶກສາຄັ້ງທຳອິດແນໃສ່ຫັນປ່ຽນ ທັດສະນະຄະຕິດ້ານສຶກສາໃນທົ່ວ ປະເທດ ໃນວັນທີ 3 ຕຸລາ 2025 ຢູ່ ນະຄອນຫລວງວຽງຈັນ.

ແຜນໂຄສະນາດັ່ງກ່າວ, ຈະ ຊ່ວຍແກ້ໄຂສິ່ງທ້າທາຍອັນຮີບດ່ວນ ຂອງການຫລຸດລົງຂອງອັດຕາ ການເຂົ້າຮຽນ ແລະ ຄວາມສົ່ງໃສ ກ່ຽວກັບຄຸນຄ່າການສຶກສາຂອງ ຜູ້-ແມ່ຜູ້ຍິງຄອກ ແລະ ນັກຮຽນ ໂດຍຜ່ານ 4 ບົດເລື່ອງຂອງແຜນ ໂຄສະນາ ຊຶ່ງຈະຮອກເລື່ອງຈິງທີ່ມີ ຈຸດປະສົງເພື່ອສ້າງແຮງບັນດານໃຈ ໃຫ້ນັກຮຽນສືບຕໍ່ການສຶກສາຂອງ ເຂົາເຈົ້າຮັບປະກັນຜົນປະໂຫຍດ ຂອງຜູ້-ແມ່ຕະຫລອດຊີວິດ ແລະ ສັນລະເສີນການອຸທິດຕົນຂອງຄູ.

ສອງວິທີໂອດັ່ງກ່າວ, ຈະຖືກອອກ ອາກາດທົ່ວປະເທດທາງໂທລະ ພາຍ, ສົ່ງອອກທາງສົ່ງຄືນອອນ ລາຍ ແລະ ນຳໃຊ້ເຂົ້າໃນການເຜີຍ ແຜ່ຕື່ມອີກ. ໃນວັນຈັນ ສສກ ກຳ ລັງຜະລິດວິດີໂອສື່ກສອງເລື່ອງ ຄາດວ່າຈະສຳເລັດໃນຫາຍປີນີ້.

ທ່ານ ນາງ ດາລາວອນ ກິດຕິ ພັນ ຮອງລັດຖະມົນຕີກະຊວງ ສສກ ໂດຍກ່າວວ່າ: ການພັດທະນາແຜນ ໂຄສະນາຄັ້ງນີ້ແມ່ນໃສ່ເນື້ອແກ້ໄຂສິ່ງ ທ້າທາຍອັນຮີບດ່ວນ ລວມທັງການ ຫລຸດລົງຂອງການເຂົ້າຮຽນຂອງ ນັກຮຽນ ແລະ ບັນຫາສຳຄັນຂອງ ການຊຸກຍູ້ແຜນໂຄສະນາສົ່ງເສີມ ການສຶກສາດັ່ງກ່າວ, ແມ່ນເປັນຂີດ ໝາຍສຳຄັນໃນການສັນປ່ຽນ ແນວ ຄິດກ່ຽວກັບການສຶກສາທີ່ເຖິງເຮັດ ແລະ ຄຸນຄ່າຂອງການສຶກສາໃນ ສປປ ລາວ ໂດຍການເຊື່ອຖືໂດຍບາດ ຄູ ແລະ ຄູເປັນແຮງບັນດານໃຈໃຫ້ ແກ້ນັກຮຽນ ແລະ ຜູ້ຍິງຄອກ. ແຜນ

ໂຄສະນານີ້, ຍັງຈະເສີມຂະຫຍາຍ ຄຳທັບລັບຍາຮ່ວມກັນ ຂອງພວກ ເຮົາໃນການສຶກສາ ທີ່ເປັນມູນຖານ ຂອງການພັດທະນາປະເທດ ຊາດ.

ທ່ານ ນາງ ເປັນນິຕາ ຊຳເມີວິວ ຮອງເອກອັກຄະລັດຖະທູດອົດສະ ຕຣາລີ ປະຈຳລາວ ໂດຍກ່າວວ່າ: ລັດຖະບານອົດສະຕຣາລີ ມີຄວາມ ພູມໃຈທີ່ໂດຍການສະໜັບສະໜູນ ສິ່ງທີ່ເປັນມູນລິເລີຍຂອງກະຊວງ ສສກ ບໍ່ພຽງແຕ່ໃນການພັດທະນາ ຫລັກສູດ ແລະ ເປັນປຸງຄຸນນະພາບ ການສອນເອົາກັນ ແຕ່ຍັງເປັນການ ຫັນປ່ຽນແນວຄວາມຄິດດ້ານການ ສຶກສາໃຫ້ມີຄຸນຄ່າ ແລະ ຄວາມ ເຂົ້າໃຈໃນຂະໜາດຕ່າງໆສ້າງຄວາມ ອາດສາມາດໃຫ້ແກ່ຄູ ຫລື ສ້າງສະ ພາບແວດລ້ອມທີ່ໄດ້ໃນໂຮງຮຽນ ເປົ້າໝາຍຂອງພວກເຮົາ ເພື່ອຮັບ ປະກັນໃຫ້ແກ່ຫຼາຍຄົນໃນລາວໄດ້ຮັບ ໂອກາດເພື່ອສຶກສາຮ່າຮຽນດ້ວຍ ການສຶກສາທີ່ມີຄຸນນະພາບ.



ແຜນການໂຄສະນາສົ່ງເສີມການສຶກສາແບ່ງຊາດ



❖ ເມື່ອງໃນໂອກາດວັນຄູແຫ່ງຊາດ 7 ຕຸລາ ເມື່ອວັນ 31 ປີທີ່ຈະມາເຖິງນີ້. ໃນວັນທີ 3 ຕຸລາ 2025, ກະຊວງສຶກສາທິການ ແລະ ກິລາ ແຫ່ງ ສປປ ລາວ (ສສກ) ໂດຍໄດ້ຮັບການສະໜັບສະໜູນຈາກລັດຖະບານອົດສະຕຣາລີ ໂດຍຜ່ານແຜນງານປີຄວາ ໄດ້ນຳສະເໜີ 2 ວິທີໂອກາດຂອງແຜນໂຄສະນາການສຶກສາຄັ້ງຫ້າອິດ ເພື່ອແນໃສ່ສົມບູນທັດສະນະຄະດີດ້ານສຶກສາໃນທົ່ວປະເທດ ໂດຍມີທ່ານ ນາງ ມະນີວັນ ເຍຍເປົາເຮືອງປະທານກຳມະການດັ່ງກ່າວ ນະໜ້າ ສັງຄົມ ສະພາແຫ່ງຊາດ, ບັນດາຄະນະກົມຈາກ ກະຊວງສສກ, ຕາງໜ້າຈາກບັນດາພະແນກ ສສກ ແລະ ອົງການສຳນັກ ເມືອງ, ວິທະຍາໄລຄູ, ມະຫາວິທະຍາໄລແຫ່ງຊາດ, ສະຖາບັນ, ໂຮງຮຽນ, ຜູ້ອຳນວຍການສຳນັກຂ່າວ, ນັກຂ່າວ ແລະ ຄູ່ຮ່ວມຜັດສະນູນ ໂດຍເຂົ້າຮ່ວມກອງປະຊຸມ ທັງແບບເຊິ່ງໜ້າ ແລະ ຫ່າງອອນລາຍ.

ທ່ານ ປອ ນາງ ຕາລາວອນ ກິດຕິພັນ ຮອງລັດຖະມົນຕີກະຊວງສຶກສາທິການ ແລະ ກິລາ ໄດ້ກ່າວວ່າ: “ກະຊວງສຶກສາທິການ ແລະ ກິລາ ໄດ້ຮັບການສະໜັບສະໜູນໂຄສະນາຄັ້ງນີ້ ເພື່ອແນໃສ່ສົ່ງທ້າທາຍອັນຮີບດ່ວນ, ລວມທັງການຫຼຸດລົງຂອງການເຂົ້າຮຽນຂອງນັກຮຽນ ແລະ ບັນດາສຳຄັນຂອງການຮຽນ ແລະ ສຳພາຈຳນວນຄູ”. ພ້ອມທັງໄດ້ຍົກໃຫ້ເຫັນເຖິງຄວາມສຳຄັນຂອງແຜນໂຄສະນາສົ່ງເສີມການສຶກສາໃນເບື້ອງນີ້ວ່າ: “ແຜນໂຄສະນາສົ່ງເສີມ

ການສຶກສານີ້ ເປັນຂີດໝາຍສຳຄັນໃນການສົມບູນແນວຄິດກ່ຽວກັບການສຶກສາທີ່ຖືກຮັບຮູ້ ແລະ ຄຸນຄ່າຂອງການສຶກສາໃນ ສປປ ລາວ ໂດຍການເຊິ່ງດູບົດບາດຄູ ແລະ ຄູເປັນແຮງບັນດານໃຈໃຫ້ແກ່ນັກຮຽນ ແລະ ຜູ້ປົກຄອງ, ແຜນໂຄສະນານີ້ ຍັງຈະເສີມຂະຫຍາຍຄຳສັ່ນສັນຍາຮ່ວມກັນໃນການສຶກສາ ທີ່ເປັນພື້ນຖານຂອງການພັດທະນາປະເທດຊາດ. ໃນໂອກາດວັນຄູແຫ່ງຊາດ ໃນທີ່ຈະມາເຖິງນີ້, ຂໍສະແດງຄວາມຮູ້ຍຸບຄຸນຢ່າງສູງຕໍ່ຄູ-ອາຈານ ແລະ ບຸກຄະລາກອນການສຶກສາທີ່ອຸທິດຕົນ ແລະ ມີຄວາມມຸ່ງໝັ້ນໃນການສ້າງອະນາຄົດ ຂອງ ສປປ ລາວ ແລະ ຄູແມ່ນກະດູກສັນຫຼັງ ຂອງລະບົບການສຶກສາຂອງພວກເຮົາ ແລະ ການປະຕິບັດໜ້າທີ່ສິດສອນສ້າງຄວາມຫວັງ ແລະ ໂອກາດໃຫ້ແກ່ຄົນຮຸ່ນຫຼັງ”.

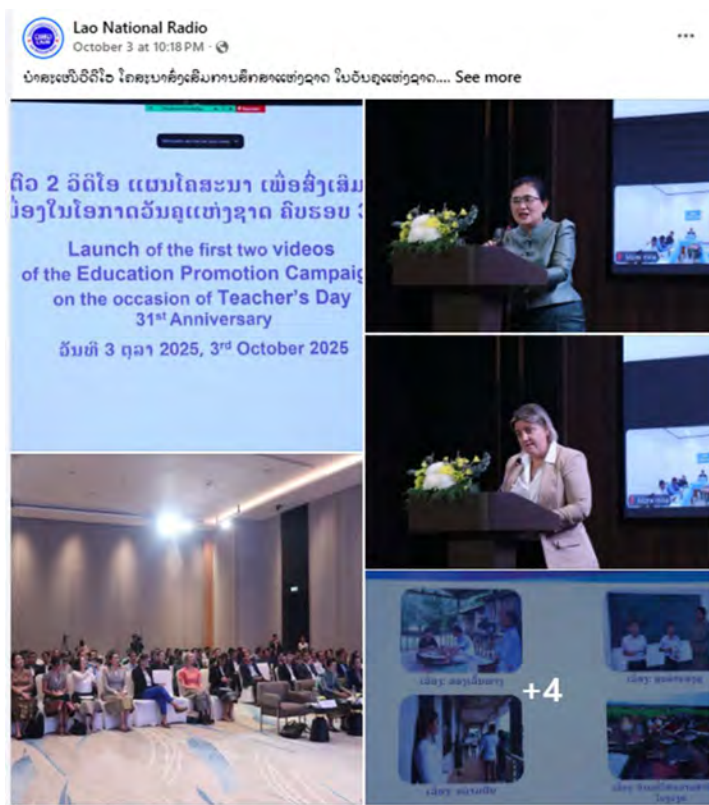
ທ່ານ ນາງ ເປັນນິຕາຊາເມີວິວ ຮອງເອກອົກຄະລັດຖະທູດ ແຫ່ງ ອົດສະຕຣາລີ ປະຈຳ ສປປ ລາວ ໄດ້ກ່າວວ່າ: ລັດຖະບານອົດສະຕຣາລີ ມີຄວາມຍຸບໃຈທີ່ໄດ້ໃຫ້ການສະໜັບສະໜູນສິ່ງທີ່ເປັນບູລິມະສິດຂອງກະຊວງ, ບໍ່ແຮງແຕ່ໃນການພັດທະນາຫຼັກສູດ ແລະ ປັບປຸງຄຸນນະພາບການສອນເທົ່ານັ້ນ ແຕ່ຍັງເປັນການສົມບູນແນວຄວາມຄິດດ້ານການສຶກສາໃຫ້ມີຄຸນຄ່າ ແລະ ຄວາມເຂົ້າໃຈໃນຊຸມຊົນຕ່າງໆ. ບໍ່ວ່າພວກເຮົາ ຈະສ້າງຄວາມອາດສາມາດໃຫ້ແກ່ຄູ ຫຼື ການສ້າງສະພາບແວດລ້ອມທີ່ດີໃນໂຮງຮຽນ, ເປົ້າໝາຍແມ່ນ

ອັນດຽວກັນກໍ: ຮັບປະກັນໃຫ້ເດັກໜຸ່ມຄົນໃນ ສປປ ລາວ ໄດ້ຮັບໂອກາດເພື່ອສຶກສາຮ່ຳຮຽນດ້ວຍການສຶກສາທີ່ມີຄຸນນະພາບ ແລະ ແຜນໂຄສະນານີ້ຈະຊ່ວຍແກ້ໄຂສິ່ງທ້າທາຍອັນຮີບດ່ວນຂອງການຫຼຸດລົງຂອງອັດຕາການເຂົ້າຮຽນ ແລະ ຄວາມສົງໄສກ່ຽວກັບຄຸນຄ່າການສຶກສາຂອງພໍ່ແມ່ຜູ້ປົກຄອງ ແລະ ນັກຮຽນ ໂດຍຜ່ານ 4 ບົດເລື່ອງ ຂອງແຜນໂຄສະນາ ທີ່ມີຈຸດປະສົງເພື່ອສ້າງແຮງບັນດານໃຈໃຫ້ນັກຮຽນສືບຕໍ່ການສຶກສາ, ຮັບປະກັນຜົນປະໂຫຍດ ຂອງພໍ່ແມ່ຕະຫຼອດຊີວິດ ແລະ ສັນລະເສີນການອຸທິດຕົນຂອງຄູ. ພ້ອມນີ້, ແຜນໂຄສະນາການສຶກສານີ້ ແມ່ນຄຳສັ່ນຍາກທີ່ສະແດງເຖິງການຮ່ວມມືສິ່ງສ້າງສັນ ແລະ ມີຄວາມເປັນວິຊາການສະເພາະ ລະຫວ່າງສອງປະເທດຂອງພວກເຮົາໂດຍຜ່ານແຜນງານປີຄວາ. ດັ່ງນັ້ນ, ລັດຖະບານອົດສະຕຣາລີ ຍັງຈະສືບຕໍ່ສະໜັບສະໜູນການສຶກສາຄູ ໂດຍຜ່ານການສູນໃນການພັດທະນາວິຊາຊີບຄູແບບຕໍ່ເນື່ອງ, ຊ່ວຍໃຫ້ຄູມີຊ່ວຍຮ່ວມ, ມີຄວາມສົມໃຈ ແລະ ມີແຮງຈູງໃຈໃນການຮ່ວມໃຈກັນ ສ້າງແຮງບັນດານໃຈຄົນຮຸ່ນໃໝ່ ໃຫ້ເຫັນຄຸນຄ່າຂອງການສຶກສາ ແລະ ສ້າງອະນາຄົດທີ່ສົດໃສຂອງປະເທດລາວ. ຈາກນັ້ນ, ແຕ່ລະພາກສ່ວນຍັງໄດ້ປະກອບຄຳເຫັນ ແລະ ສະແດງຄວາມຮູ້ສຶກໃນງານສຶກດ້ວຍ.

ໂດຍ: ສຸກສິງການ ຫຼ້າຍຸນນີ

2025-10-03

Lao National Radio Facebook



2025-10-03

Savannakhet Teacher Training College Facebook





ໂທລະພາບ ລາວສະຕາຣ໌ Lao Star Tv

October 4 at 11:47 AM · 🌐

ກະຊວງສຶກສາທິການ ແລະ ກິລາ ແຫ່ງ ສປປ ລາວ ຮ່ວມກັບັດຖະບານອົດສະຕຣາລີ ເປີດສອງວີດີໂອທຳອິດ ຂອງ ແຜນການໂຄສະນາສົ່ງເສີມການສຶກສາແຫ່ງຊາດ ເນື່ອງໃນວັນຄູ ແຫ່ງຊາດ.



ຂ່າວເພດທຸກກິດ-ການກໍາ Lao Economic Daily

October 4 at 12:34 PM : 65

[illegible]

ແຜນນິຕະບາດຈຶ່ງກ່າວໄດ້ມີກິດໃຊ້ໃຫ້ຊັບຄຸນຄ່າຂອງການຮຶກຮູ້ ແລະ ປັດບາດຄຳສັບຂອງຄູໃນການສົ່ງຮ່າງເກີດ ຂອງ ສບປວງຈ.

ເລື່ອງໃນໂອກາດວັນຄູແຫ່ງຊາດ 7 ຕຸລາ ຄົບຮອບ 31 ປີ ກະຊວງສຶກສາສຳພານ ແລະ ຫິດາ ແຫ່ງ ສປປ ລາວ (ສສກ) ໂດຍໄດ້
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“ແຂວງໂຄ່ຫະນະເຊິ່ງເລີກມາເອົາກັນ ເພື່ອເປັນສິດທະພາບທຳນຽມໃນການສືບປະເພດຕົວກ່ຽວກັບການເອົາກັນທີ່ຖືກຮັບຮູ້ ແລະ ຄຸນຄ່າຂອງການເອົາກັນໃນ ເສດຖະ ວາດ. ໂລກາກຸດຊາຍ ປັດຈຸບັນ ແລະ ສູນປະເພດປັນດາໃນໂລກຊາກຸດຊາຍ ແລະ ຜູ້ປົກຄອງ ແຂວງໂຄ່ຫະນະ ຍັງສະແດງຄວາມເຂັ້ມສູນກະສອມກັນຊ່ວຍເຫຼືອໃນການປະຕິບັດ ປະຕິບັດເປັນທຸກປະເພດຂອງການພັດທະນາເສດຖະກິດ”, ທ່ານ ປອ ນາງ ສາວຄວາມ ສິດວິມົນ ກ່າວ.

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Pasaxon Facebook

Public Security Radio FM 101.5 Facebook



Vientiane Times
4h · 🌐

Australia supports campaign to boost school enrolment

To mark Teachers' Day on October 7, the governments of Laos and Australia have launched the first two videos produced under the National Education Promotion Campaign.

The campaign highlights the value of education and the crucial role of teachers in shaping Laos' future. (Read more below👉👉)





👍 You and 8 others
1 comment

👍 Like
🗨 Comment
🔗 Share

2025-10-07

Lao National Television Youtube and TV



ຂ່າວເຊົ້າອະດີດວັນໃໝ່ [07- 10- 25]

ໂທລະພາບແຫ່ງຊາດລາວ ທຸລາ 1
133K subscribers

45 Share Download Save

2025-10-08

Information Media Centre Facebook

ສູນໂຄສະນາຂ່າວສານ ການສຶກສາ ແລະ ກິລາ
October 8 at 9:39 AM · 🌐

ບັນຊີພິມສຶກສາ, ວິທະຍາສາດ ແລະ ກິລາ ວອນລາຍ
October 7 at 11:06 AM · 🌐

ເປີດ 2 ວິທີໃຫ້ຮູ້ຂອງແຜນການໂຄສະນາ ສົ່ງເສີມການສຶກສາແຫ່ງຊາດ ເນື່ອງໃນວັນສູງແຫ່ງຊາດ
+++++

ເນື່ອງໃນໂອກາດວັນສູງແຫ່ງຊາດ 7 ຕຸລາ ຄົບຮອບ 31 ປີ, ກະຊວງສຶກສາທິການ ແລະ ກິລາ (ສສກ) ໂດຍໄດ້ຮັບການ
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ແຜນໂຄສະນາການສຶກສາແຫ່ງຊາດ ຕົ້ນກຳລັງ ເພື່ອແນໃສ່ສ້າງປະສານສົມທົບການສຶກສາໃນທົ່ວປະເທດ.

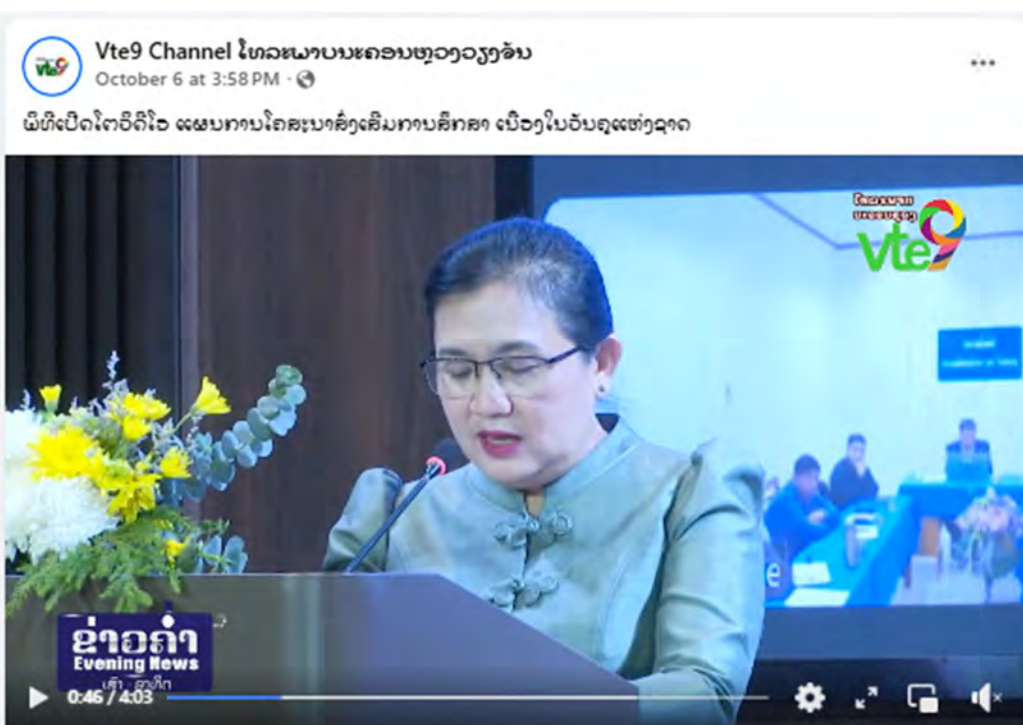
2025-10-08

Information Media Centre Facebook (2nd Times)



2025-10-08

VTE 9 Facebook and TV





**ຂົວ
ສົມມາ** ກະຊວງສຶກສາທິການ ແລະ ກິລາ ຮ່ວມກັບ ລັດຖະບານອົດສະຕຣາລີ ເປີດໂຕ 2 ວິດີໂອເພື່ອສົ່ງເສີມການສຶກສາ
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Edu-Sport TV online
October 9 at 6:05 PM · 🌐

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ກົດດັ່ງເພື່ອເຂົ້າຊົມ: https://youtu.be/fy_37p6aODY
ທ່ານສາມາດຈົດຕາມຊື່ມູນຜ່ານຊ່ອງທາງ YouTube: ໂທລະພາບສຶກສາ ແລະ ກິລາ LaoESTV Official
<https://www.youtube.com/channel/UCYAJaAuMDfkUtOh59bYR76Q>
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ຊ່າວ: ເງິນຄໍາ



Lao PDR and Australia Launch First Education Campaign Videos on Teacher's Day

SEPTEMBER 10, 2021

08:50 AM | 01:00 PM | 10/11

As the 37th anniversary of Teacher's Day, celebrated on 10th October, approaches, the Ministry of Education and Sports of Lao PDR, with support from the Australian Government through the BRQELT program, officially launched the first two videos of a groundbreaking Education Promotion Campaign aimed at transforming perceptions of education across the country. Mr Manaweth Vongphoth, vice president of the Committee for Culture and Society, National Assembly as well as representatives from all MEd's departments, Provincial Education and Sports Services, District Education and Sports Bureau, Teacher Training Colleges, Universities, Institutes, schools, directors of media outlets, journalists and development partners joined the meeting both in person and online.



Dr Doreen Kirgithand, Vice Minister of Education and Sports said "The Ministry of Education and Sports has developed this campaign with Australia's support to address several pressing challenges, including declining student enrolments and the critical issue of motivating and retaining our dedicated teachers. Many parents and students across the nation currently undervalue education. This campaign aims to change that perception by highlighting the actual role education and teachers play in our society."

Mr Bruce Somerville, Deputy Ambassador for Australia added "Australia is proud to support the Ministry's priorities, not only to ensure the development and improving teaching quality but also to making the way education is valued and understood across communities. Whether we are supporting teachers or motivating students, we need to make sure every child is given the chance to complete a quality education."



The campaign addresses the urgent challenge of declining student enrolments and perceptions about the value of education among parents and students. Through four compelling videos, the campaign tells authentic stories that aim to inspire students to envision their education, ensure parents of its lifelong benefits, and celebrate the dedication of teachers.

Dr Doreen Kirgithand highlighted the importance of the campaign "This Education Promotion Campaign represents a significant milestone in transforming how education is perceived and valued in Lao PDR. By addressing teachers and inspiring students and parents alike, the campaign seeks to re-establish education's commitment to education as a cornerstone of national development."

Mr Bruce Somerville said "This campaign is a testament to the creative and professional collaboration between our two partners through the BRQELT program. It uses authentic stories and community engagement to communicate directly to parents, students, teachers, and communities, encouraging them to embrace education as a vital life experience."



At the event, MEd's released the first two videos of the campaign. The audience reacted with great enthusiasm and positive comments, demonstrating the powerful resonance of the stories. The first video, "The 2 Pillars," portrays contrasting futures of young people based on their education choices, emphasizing how education equips youth with essential skills, critical thinking and opportunities to build meaningful lives. The second video, "The Teacher's Value," pays tribute to teachers' dedication and the profound and lasting impact of their work on generations to come. It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

Dr Doreen Kirgithand acknowledged the value and role of teachers: "As Teacher's Day approaches, I warmly express my gratitude to teachers and all educators whose dedication and commitment shape the future of the Lao PDR. Teachers are the backbone of our education system, and their teaching responsibility requires love and opportunity for generations to come."



Mr Bruce Somerville said "Teachers are truly at the heart of education. Their dedication, passion, and commitment inspire students daily, shaping not only individual futures but also the future of the nation. That's why Australia continues to support teacher retention through a strong focus on Continuing Professional Development, helping teachers to stay engaged, confident, and motivated. Strong teachers mean stronger schools and more students in classrooms."

These first two campaign videos will be broadcast nationally on television, shared on social media, and used as primary outreach to maximize their impact. MEd's is currently producing two additional videos that will be available by the end of the year that follow the story of a young girl determined to pursue her education through secondary school, and the other highlights how an entire community can come together to support education.

Dr Doreen Kirgithand concluded with a strong call to action to education, media, and partners to actively disseminate the values to reach target audiences and encourage children to attend school. "The Ministry of Education and Sports, together with the Australian Embassy, calls upon all stakeholders to actively share these messages."

Mr Bruce Somerville said "Together, we can inspire a new generation to value education and build a brighter future for Laos."

Environment and Equality Symbolized in Lao PDR on the Green Day

10/10/2021

David Kelly Celebrates 80th Anniversary of Lao Education

10/10/2021

Lao Government Awards Friendship Medal to Singapore Ambassador to Laos

10/10/2021

Young People's Training Technical Staff on International Trade Skills

10/10/2021

Strong Women in Education to Increase Quality of Education

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A teacher and his pupils share in an activity during the production of videos to promote the value of education.

Australia supports campaign to boost school enrolment

To mark Teachers' Day on October 7, the governments of Laos and Australia have launched the first two videos produced under the National Education Promotion Campaign.

The campaign highlights the value of education and the crucial role of teachers in shaping Laos' future.

The Ministry of Education and Sports, with support from the Australian government through the BEQUAL programme, released the first two videos of the groundbreaking Education Promotion Campaign last week, aimed at transforming perceptions of education across the country.

Deputy Minister of Education and Sports, Dr Darasone Kittiphaeh, said the ministry embarked on the initiative, with Australia's support, to address several pressing challenges, including declining student enrolment and the critical issue of motivating and retaining dedicated teachers.

"Many parents and students across Laos currently undervalue education. This campaign aims to change that perception by highlighting the critical role education and teachers play in our society," Dr Darasone said.

Australia's Deputy Ambassador to Laos, Ms Benita Sommerville, said Australia supports the ministry's priorities, not only in curriculum development and improving teaching quality, but also in shifting the way education is valued and understood across communities.

"Whether we are supporting teachers or strengthening schools, the goal is the same: to make sure every child in Laos has the chance to complete a quality education," she said.

The campaign addresses the urgent challenge of declining school enrolment and scepticism about the value of education among parents and students.

The Ministry of Education and Sports has now released the first of two videos planned for public distribution.

The first video, "The 2 Paths", portrays contrasting futures of young people based on their educational choices, emphasising how education equips youth with essential skills, critical thinking, and opportunities to build meaningful lives.

The second video, "The Teacher's Value", pays tribute to teachers' dedication and the profound and lasting impact of their work on generations to come. It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

These videos will be broadcast nationally on television, shared on social media, and used in community outreach to maximise their impact.

The ministry is currently producing two additional videos that will be available by the end of the year.

One follows the story of a young girl determined to continue her education through secondary school, and the other highlights how an entire community can come together to support education.

By Times Reporters
(Latest Update October 7, 2025)



BEQUAL

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Ministry of Education and Sports of Lao PDR and Australia Launch the First Two Videos of the National Education Promotion Campaign on Teacher's Day

POSTED ON 10 OCTOBER 2025



The campaign highlights the value of education and the crucial role of teachers in shaping Laos' future

As the 31st anniversary of Teacher's Day, celebrated on 7th October, approaches, the Ministry of Education and Sports of Lao PDR (MoES), with support from the Australian Government through the BEQUAL program, officially launched the first two videos of a groundbreaking Education Promotion Campaign aimed at transforming perceptions of education across the country. Ms Maniveth Nephah, vice-president of the Committee for Culture and Society, National Assembly of Lao PDR, as well as representatives from all MoES departments, Provincial Education and Sports Services, District Education and Sports Bureaus, Teacher Training Colleges, Universities, Institutes, schools, directors of media outlets, journalists and development partners joined the meeting both in person and online.

Dr Daravone Kittiphonh, Vice Minister of Education and Sports, Lao PDR said "The Ministry of Education and Sports has developed this campaign with Australia's support to address several pressing challenges, including declining student enrolments and the critical issue of motivating and retaining our dedicated teachers. Many parents and students across our nation currently undervalue education. This campaign aims to change that perception by highlighting the critical role education and teachers play in our society."

Ms Benta Sommerville, Deputy Ambassador for Australia added "Australia is proud to support the Ministry's priorities, not only in curriculum development and improving teaching quality, but also in shifting the way education is valued and understood across communities. Whether we are supporting teachers or strengthening schools, our goal is the same: to make sure every child in Laos has the chance to complete a quality education."



Dr. Daravone Kittiphonh emphasised the vital role of education to build a nation



Ms Benta Sommerville, Australia's Deputy Ambassador delivered a powerful speech on the transformative impact of education

The campaign addresses the urgent challenge of declining school enrolments and skepticism about the value of education among parents and students. Through four compelling videos, the campaign tells authentic stories that aim to inspire students to continue their education, reassure parents of its lifelong benefits, and celebrate the dedication of teachers.

Dr Daravone Kittiphonh highlighted the importance of the campaign: "This Education Promotion Campaign represents a significant milestone in transforming how education is perceived and valued in Lao PDR. By celebrating teachers and inspiring students and parents alike, the campaign seeks to strengthen our collective commitment to education as a cornerstone of national development."

Ms Benta Sommerville said "This campaign is a testament to the creative and professional collaboration between our two countries through the BEQUAL program. It uses authentic stories and community engagement to communicate directly to parents, students, teachers, and communities, encouraging them to embrace education as a vital investment."



Dr. Vengphet Oudomvith, Deputy Director of PDR's present the Education Promotion Campaign



Teacher Khounmay Khonlathak, Teacher's for People shared her passion for teaching

At the event, MoES released the first two videos of the campaign. The audience reacted with great enthusiasm and positive comments, demonstrating the powerful resonance of the stories. The first video, "The 2 Paths," portrays compelling futures of young people based on their education choices, emphasising how education equips youth with essential skills, critical thinking and opportunities to build meaningful lives. The second video, "The Teacher's Value," pays tribute to teachers' dedication and the profound and lasting impact of their work on generations to come. It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

Dr Daravone Kittiphonh acknowledged the value and role of teachers: "As Teacher's Day approaches, I warmly express my gratitude to teachers and all educators whose dedication and commitment shape the future of Lao PDR. Teachers are the backbone of our education system, and their teaching responsibility inspires hope and opportunity for generations to come."

Ms Benta Sommerville added "Teachers are truly at the heart of education. Their dedication, passion, and commitment inspire students daily, shaping not only individual futures but also the future of the nation. That's why Australia continues to support teacher retention through a strong focus on Continuing Professional Development, helping teachers to stay engaged, confident, and motivated. Strong teachers mean stronger schools and more students in classrooms."



Mr. Sachalasing Senglad, Deputy Minister of Lao CSET presented the first video, 'The 2 Paths'



Mr. Arjuna Indrasiri, Director of Learning, Ministry of Education and Sports presented the second video, 'Teacher's Value'




Nepha Maniveth, Deputy President of the Committee for Culture and Society, National Assembly

Those first two campaign videos will be broadcast nationally on television, shared on social media, and used in community outreach to maximise their impact. MoES is currently producing two additional videos that will be available by the end of the year. One follows the story of a young girl determined to continue her education through secondary school, and the other highlights how an entire community can come together to support education.

Dr Daravone Kittiphonh concluded with a strong call to action to educators, media, and partners to actively disseminate the videos to reach all target audiences and encourage children to attend school: "The Ministry of Education and Sports, together with the Australian Embassy, calls upon all stakeholders to actively share these messages."


Ms Benta Sommerville added "Together, we can inspire a new generation to value education and build a brighter future for Laos."



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A national campaign to promote education in Lao PDR: Reflections from the BEQUAL Program

December 2021



Honouring teachers and inspiring communities to value education across Lao PDR

Education is a key driver of economic growth and social development. The BEQUAL program has been instrumental in supporting the Lao government's efforts to improve the quality of education and promote the value of education in Lao PDR.

A campaign launched on Teacher's Day


The Lao government launched a national campaign to promote education on Teacher's Day. The campaign aimed to honour teachers and inspire communities to value education. The campaign was launched in a ceremony in Vientiane, Laos, attended by government officials, teachers, and community members.

A partnership for progress

The BEQUAL program is a partnership between Tetra Tech and the Lao government. The program aims to improve the quality of education and promote the value of education in Lao PDR. The program is implemented in a number of provinces across Lao PDR.

Many parents and students across the nation naturally understand education. This campaign aims to change the perception by highlighting the critical role education and teachers play in our society.

At Tetra Tech, we are committed to supporting the Lao government's efforts to improve the quality of education and promote the value of education in Lao PDR.



Stories that inspire change

The BEQUAL program has been instrumental in supporting the Lao government's efforts to improve the quality of education and promote the value of education in Lao PDR. The program has been implemented in a number of provinces across Lao PDR.

Teachers at the heart of national development

Teachers are the heart of national development. They are the ones who inspire and educate the next generation. The BEQUAL program aims to support teachers and improve the quality of education in Lao PDR.

Inspiring a national movement

The BEQUAL program aims to inspire a national movement to value education. The program is implemented in a number of provinces across Lao PDR.

Tetra Tech's continued support for education

Tetra Tech is committed to supporting the Lao government's efforts to improve the quality of education and promote the value of education in Lao PDR. The program is implemented in a number of provinces across Lao PDR.