



ແຜນງານປີຄວາ

ແຜນງານການປັບປຸງຄຸນນະພາບ ແລະ ຂະຫຍາຍໄອກາດເຂົ້າຮຽນ
ສໍາລັບການສຶກສາຂັ້ນຜົ່ນຖານ ໃນ ສປປ ລາວ

BEQUAL Phase 2

Basic Education Quality and Access in Lao PDR



Ministry of Education and Sports of Lao PDR and Australia Launch the First Two Videos of the National Education Promotion Campaign on Teacher's Day

Media Report
03 Oct – 03 Dec 2025

ແຜນງານການປັບປຸງຄຸນນະພາບ ແລະ ຂະຫຍາຍໄອກາດເຂົ້າຮຽນ ສໍາລັບການສຶກສາຂັ້ນຜົ່ນຖານ ໃນ ສປປ ລາວ
ດູມຄອງໄດ້ປັບປຸງສັດທະນາເຫັນ ດາງໜີໃຫ້ສັດຖະບານອິດລະຕາໄຟ

Basic Education Quality and Access in Lao PDR is managed by Tetra Tech International Development on behalf of the Australian Government.

Summary table of all releases

Date	Media Type	Media Name	Details
2025-10-07	Newspaper	Vientiane Times	Front and Page 3
2025-10-07	Newspaper	Public Security	Front and Page 11
2025-10-07	Newspaper	Pathedlao	Front and Page 4
2025-10-07	Newspaper	Pasaxon	Front and Page 4
2025-10-07	Newspaper	Army	Page 6
2025-10-14	Newspaper	Vientiane Mai	Page 2
2025-10-03	Social media	Lao Security News Facebook	156K Followers
2025-10-03	Social media	Xiengkhouang Mixay Newspaper Facebook	8.1K Followers
2025-10-03	Social media	Lao National Radio	178K Followers
2025-10-03	Social media	Savannakhet Teacher Training College Facebook	14K Followers
2025-10-04	Social media	Lao Star TV Facebook	989K Followers
2025-10-04	Social media	Economic and Commerce Facebook	707K Followers
2025-10-04	Social media	Lao People's Army News Facebook	149K Followers
2025-10-04	Social media	Army Radio FM 99.7 Facebook	32K Followers
2025-10-04	Social media	Pasaxon Facebook	31K Followers
2025-10-04	Social media	Public Security Radio FM 101.5 Facebook	14K Followers
2025-10-06	Social media	Vientiane Mai Facebook	9.8K Followers
2025-10-06	Social media	Lao PSTV Facebook	256K Followers
2025-10-07	Social media	Vientiane Times Facebook	80K Followers
2025-10-07	Social media	Education, Science and Sport Online Facebook	13K Followers
2025-10-07	Social media	Lao National Television Youtube	134K Subscribers
2025-10-08	Social media	Information Media Centre Facebook	11K Followers
2025-10-08	Social media	Information Media Centre Facebook (2 nd Times)	11K Followers
2025-10-08	Social media	VTE 9 Facebook	637K Followers
2025-10-09	Social media	Edu-Sport TV Online Facebook	77K Followers
2025-10-09	Social media	LaoESTV Youtube	1.84 Subscribers
2025-10-04	Website	KPL English	Read article in English here
2025-10-07	Website	Vientiane Times	
2025-10-10	Website	BEQUAL	Read article in English here Read article in Lao here
2025-12-03	Website	Tetra Tech International Development Services	Read article in English here
2025-10-04	Radio	Army Radio FM 99.7	

2025-10-04	Radio	Public Security Radio FM 101.5	
2025-10-04	Radio	Lao National Radio FM 103.7	
2025-10-04	Radio	Vientiane Radio FM 105.5	
2025-10-04	Radio	Education news FM 103.7 MHZ	
2025-10-02	TV	Lao ESTV	Watch TV news here
2025-10-04	TV	Lao Star	Watch TV news here
2025-10-06	TV	Lao PSTV	Watch TV news here
2025-10-07	TV	Lao National Television	Watch TV News here At time: 34:17
2025-10-08	TV	VTE 9	Watch TV news here
2025-10-14	WhatsApp	MT-PT WhatsApp and FB groups	19 groups with trainers +- 713 members
2025-10-14	WhatsApp	PESS-DESB	18 Provincial groups 426 members
2025-10-14	WhatsApp	Pre-Service Writing team	8 TTCs and 2 universities 73 members
2025-10-14	WhatsApp	Target DESB	Teacher Dev Units in 30 target districts 64 members
2025-10-14	WhatsApp	Target TTC	Key coordinators from the 3 target TTCs 17 members
2025-10-14	WhatsApp	IPS	in targeted provinces-LNT, XKH, SVK- 8 Districts in XKH, 12 Districts
2025-10-14	WhatsApp	Teaching Standard Review group	MT-PT- 28 members

Pictures of articles in the media

2025-10-07

Newspaper

Vientiane Times

Front and Page 3



Vientiane Times
The Only National English Language Newspaper established in 1991



Australia supports campaign to boost school enrolment [Page 3]

Tuesday October 7, 2025 | Home news | 3



A teacher and his pupils share in an activity during the production of videos to promote the value of education.

Australia supports campaign to boost school enrolment

Times Reporters

To mark Teachers' Day on October 7, the governments of Laos and Australia have launched the first two videos produced under the National Education Promotion Campaign.

The campaign highlights the value of education and the crucial role of teachers in shaping Laos' future.

The Ministry of Education and Sports, with support from the Australian government through the BEQUAL programme, released the first two videos of the groundbreaking Education Promotion Campaign last week, aimed at transforming perceptions of education across the country.

Deputy Minister of Education and Sports, Dr Daravone Kitiphanh, said the ministry embarked on the initiative, with Australia's support, to address several pressing challenges, including declining student enrolment and the critical issue of motivating and

retaining dedicated teachers.

"Many parents and students across Laos currently undervalue education. This campaign aims to change that perception by highlighting the critical role education and teachers play in our society," Dr Daravone said.

Australia's Deputy Ambassador to Laos, Ms Benita Sommerville, said Australia supports the ministry's priorities, not only in curriculum development and improving teaching quality, but also in shifting the way education is valued and understood across communities.

"Whether we are supporting teachers or strengthening schools, the goal is the same: to make sure every child in Laos has the chance to complete a quality education," she said.

The campaign addresses the urgent challenge of declining school enrolment and scepticism about the value of education among parents and students.

The Ministry of Education and Sports has now released the first of two videos planned for public distribution.

The first video, "The 2 Paths", portrays contrasting futures of young people based on their educational choices, emphasising how education equips youth with essential skills, critical thinking, and opportunities to build meaningful lives.

The second video, "The Teacher's Value", pays tribute to teachers' dedication and the profound and lasting impact of their work on generations to come.

It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

These videos will be broadcast nationally on television, shared on social media, and used in community outreach to maximise their impact.

The ministry is currently producing two additional videos that will be available by the end of the year.

One follows the story of a young girl determined to continue her education through secondary school, and the other highlights how an entire community can come together to support education.

pills in latest drug bust

country. He admitted to being recruited in early June by an unidentified man who offered him 2,000 Thai baht per trip to transport drugs across the Lao-Thai border.

their probe, which led to the capture of four more gang members.

They were named as Mr Kitstan, from Khoksay village. Mr Kanya, from

ໃນ 5 ປີທີ່ຫຼາຍຈະຄົດອີ້ນ ແລະ
ອັນໄດ້ແນກໜີ້ນີ້ເສີດນີ້ເສດງ; ການ
ັດຕະຫຼາດກ່ຽວຂ້ອງການ
ພາວ-
ຊີນ ແນການັດຕະຫຼາດໃຫ້ມີຄູນ
ນັບພາບຂັ້ນໃນ ໂດຍເຄີຍເນີ້ນວ່າ
ສິ່ງທີ່ຈີ້ຈີ້ໃນກໍາເຮັງວັດກັນເນື້ອງໜີ້
ກໍາລັງເປັນທີ່ຕ້ອງການຂອງການ
ຮັກສາສາຍເນີ້ນພັນປິດຕະຫຼາບທີ່
ເນີ້ນຢູ່ເຊື້ອຕົວມີເຄີຍພຸດດັງກ່າ,
ເຫັນມີນ ແລະ ປົກດ້ວຍສິ່ງ
ສອນວຽກງານພາຍແດດເສົາດີໃນ
ຕ້ອງເພີຍແຕ່ໃຫ້ທີ່ຫຼັງຂອງນີ້ພັນ
ວຽກງານພາຍໃຕ້ ເພື່ອສົ່ງເຂົນ
ເສົາດີໃຫ້ກ່າວຂາງ ແລະ
ເງິນເຊື້ອ, ສ້າງໃນການປະສານ
ງານຫຼັກສົດໄລຍະນີ້ ແລະ ມີຖານ
ຂັ້ນທີ່ຈີ້ຈີ້ໃຈແລະ ຮັນໄຫັນຄວບ
ປອດໄພ ແລະ ຕ້ອງລັບສະໄໝໄລ
ເຂົ້າເຖິງໄດ້ກ່າວຢ່າງຢ່າງມີປະສິດທິ
ພາບ, ສ້າລັນແນກການປະສານ
ຂັ້ນພາບການຫຼາຍການລົງທຶນນີ້
ເປັນບົມເສີດໃຫ້ລົງທຶນ ສປປ ລາວ
ທີ່ນອງໃໝ່ໃນບັ້າຫຼາຍການເຫັນສິ້ນ
ການນັດຕະຫຼາດໃຫ້ລົມາດຕັ້ງຕົ້ງ
ແລະ ເປັນລົງທຶນປິດກ່າວໃຫ້ແ
ຮັບໄສຂອງໃຫ້ລາວວຽກງານພາຍແດດ
ຕົ້ນໃຈງົງຈະເປັນຫຼັງຄົງມີແນວນີ້,
ເປັນຫຼັງຈາດ ແລະ ເປັນຫຼັງ
ເຕືອງໃຊ້ອົບໄດ້ຫຼາຍເຄືອນໄລວ່າ
ເປັນຂະບວນ ແລະ ເອກະພາບ
ຈຸ່ງຈະສາມາດເຄີດໃຫ້ສິບການ
ເຄື່ອງໄປຫຼາຍການສົດເສົາດີໃດ
ປະສິບສິນສ້າເລັດ ແລະ ມີເງິນ
ສືບປິບ.

សេចក្តីថ្លែងក្នុងសាស្ត្រ

ນໍາສະເໜີ 2 ອີຕີໂອ...

*** ଟେବିଗାନ୍ୟ 1 ***

ឧបល. និងការណែនកម្មពេទ្យ
ខាង 7 ពាលាកិចនែប 31 ក្រោមខេត្ត

ສຶກສາທີ່ການ ແລະ ກິລາ (ສາວ) ໂດຍໄດ້ຮັບການແນະນຳຂະໜາດ່າວ ລັດຖະບານທີ່ຮັດການໃຫ້ ຫັນແຜນ ວັນທີໂຄງ ໄດ້ວ່າສະເໜີ 2 ປີໃດເອົ້າ ທີ່ຈິດຂອງແຜນໄລຍະນາການ ສຶກສາທີ່ກຳທີ່ເອີ້ນແບ່ງໃຫ້ສັນປ່ອນ ລັດສະບັບຂອບໃດໆກຳໃຫ້ໃນກໍ່ວິໄລ ປະເພດ ໃນວັນທີ 3 ປຸລາ 2025 ຢູ່ ນະຄອນຫຼວງວຽງຈັນ.

ແຜນໄລຍະນາທີ່ງ່າງວິໄລ ຈະ ຊຸດແຕ່ໄລຍ້ເຊື້ອກັນພາຫະນັກຄົນດ້ວຍ ຂອງການພະດີເປົ້າຂອງຮັດຕາ ການເຕີ້ມາຮົມ ແລະ ຄວາມສີ່ໃຈ ກວດກັບຄຸນຄາການສຶກສາຂອງ ຜົນແມ່ງທີ່ເກີດອອງ ແລະ ນັກຮຽນ ໂດຍຫມາ 4 ປີດີເລື່ອຂອງແຜນ ໄລກສະນາ ຊົ່ວ່າຂະອາກເສື່ອງໃຈຫຼືມີ ຈະປະເສີມເລື່ອຫັນໆແຮງປັນດາທີ່ໃຈ ໃຫ້ນັກຮຽນເສີ່ງຕ່າມສຶກສາຂອງ ເຊິ່ງເຈົ້າຮັບປັກກັນເສີ່ງປະໄຕຢັດ ຂອງຜົນແມ່ງທີ່ເກີດອອງ ແລະ ສັນລະເປີນການອອິດດິນຂອງຄ.

ສອງເອີຣີໂຄດີ້ງໆກ່າວ, ຈະຖືກອອກ
ອາກາດດົ່ວປະເມດາງໄກສະລະ
ບານ, ສົ່ງອອກຫາງສື່ສັງນິນອອນ
ລາຍ ແລະ ມາໄຊ້ສູ່ໃນການເນີນ
ແຕ່ເຊີງວິນ. ໃນເປົ້າຍຸ່ນ ສອງ ກໍາ
ລັງປະເວີດເອີຣີອີ້ນກອງເວົ້າເວື້ອ
ຄວາມຈະສ້າລັດໃນຫັກປີນີ້.

ທ່ານ ບາງ ດາລາວອນ ກິດຕີ
ນັ້ນ ຮອງລັດຖະບິນທີ່ຂະຫຼາງ ສອງ
ໄດ້ຍາວວ່າ: ການນັ້ນແກ່ມາແພັນ
ໂຄສະຫຼັກ ແລະ ໃຊ້ໄສ້ເປັນໄຂ້ຂຶ້ນ
ສາການຂໍ້ມູນທີ່ດັບດນ ລວມທີ່ກ່າວນ
ສຸດ ເພີ້ນຂອງການເຂົ້າຮັງຂອງ
ນັກຮັງ ແລະ ບັນຫາສ່າຄັນຂອງ
ການຮູ້ກູ້ແຜນໃຈສະນາເລື່ອເປັນ
ການເສື້ອງຫຼັງກ່າວ, ໝົມເນັ້ນຂີດ
ໝາຍສ່າກ້ານໃນການທັນປັນ ແລ້ວ
ໃຫ້ກ່າວກັບບໍາງຄົມສິລະວັດທີ່ເວັ້ນ
ແລະ ຄົນຄ່າຂອງການສິລະວັດໃນ
ສປປ ລ້ວ່າ ໂດຍການເຊື້ອງຫຼືດ້ານ
ຄູ ແລະ ຄູປັນແລະ ບັນດານໃໝ່ໄດ້
ແກ່ນັກຮັງ ແລະ ແກ້ໄກຄວາງ ແລະ

ໂຄສະນານີ້, ຜັງຈະເປັນຂະຫຍາຍ
ກ່າວໜີ້ສັນຍາເວັນນັ້ນ ຂອງພວກ
ເຕີໃນການສຶກສາ ສີ່ນີ້ເປັນຖານ
ຂອງການເນັດຕະຫຼາມປະເທດ ຊາວ.

ຫານ ນາງ ເນັ້ນມີຕົວ ຊຳມີເວົ້ວ
ຮອງເຍັກກ່ອນຈະດູແຫຼດດີສະ
ດີແລ້ວ ປະຊາວັນ ໄດ້ກາວວ່າ:
ລັດຖະບານອີດຕະຫຼາດນີ້ ນີ້ຄວາມ
ມີໃຈໃຈໃດໃຫ້ການນະຫຼິມະຫຼາຍ
ສົ່ງໆເປັນກິນມີເຊື້ອກະຊວງ
ຜົນ ພົ້ງງາງແນໃນການມັດຕະບານ
ກ່າວສູດ ແລ້ວ ປັບປຸງມະນະຫັບ
ການສອນຫົວໜັນ ແລ້ວຢູ່ເນັ້ນການ
ຫັນປຽນແວຄວາມອີດຕະນາຍ
ສຶກສາໃຫ້ມີຄຸນຄາ ແລະ ຄວາມ
ຕື່ມີໃຈໃຈໃຫ້ອຸ່ນຕ່າງໆຫຼາຍອານ
ອາດສານາດີໃຫ້ແກ່ ແລ້ວ ສ້າງລະ
ຫາບແວດລວມທີ່ໃຫ້ໃນໄວຮຽນ
ເົ້າຫຼາຍຂອງພວກເຕີ ເພື່ອຮັບ
ປະກົບໃຈໃຈທີ່ກ່າວສູດໃນລາຍໄດ້ຮັບ
ໄກວາດີເພື່ອກິຈກາຊ່າຮ່າງຮຽນດ້ວຍ
ການສຶກສາທີ່ມີຄົງມະນະຫັບ.

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แผนกงานโภคสมบัติสืบสานภารกิจภูมิปัญญาท้องถิ่น



ຕ່າມ ປະ ນາງ ດາວລາວອນ
ກີດຕືື່ນີ້ ເຮົດຕະນີນີ້ເຖິງກະ
ຊາວງລົກສາທີ່ການ ແລະ ກີລາ ໄດ້
ກ່າວວ່າ: "ກະຊາວງລົກສາທີ່ການ
ແລະ ກີລາ ໄດ້ຜົນຕະບາແຜນ
ໃນສະຫັກຕີ້ງໆ ພູແກໄລຂຶ້ງ
ຫ້າຍ້າຍລົບບິນດ່ອນ, ລວມທີ່ງ
ການຫຼຸດລົງຂອງການຫຼັງເລຸນ
ຂອງນ້ຳເລຸນ ແລະ ບັນຫາລົກສັນ
ຂອງການຫຼັງໝໍ ແລະ ອັກສາຈຳ
ນວນຫຼຸງ". ແລ້ວຫຼັງນີ້ເທິງໃຫ້ເສັນ
ເຖິງກວານສໍາກັນຂອງແຜນໃນ
ສະຫັກຕີ້ງໆເມີນການເສີມການໃນຕີ້ງໆ
ນີ້ວ່າ: "ແຜນໄດ້ສະນາຜ່ານເສີມ
ສະບັບ ລາວ ໄດ້ກ່າວວ່າ. ລັກຖະ
ບານອົດຕະຫຼາດນີ້ ມີຄວາມຍຸ່ນ
ໃຈທີ່ໄດ້ຕີ້ຫ້ານສະໜັບສະໜັບ
ຫຼັງທີ່ເປັນບົດມະສິດຂອງກະ
ຊາວງ. ບໍ່ແກ້ວແດນໃນການພັດທະ
ບາກັບຄວາມ ແລະ ມີປົງຄົມນະ
ນາຍການສອນເຕີ້ມີ ແລ້ວຫຼັງ
ເປັນການທີ່ມີປົງຄົມນະດ້ວຍ
ກີດຕືື່ນການເສີມການໃຈໝື່ມີຄວາມຄ່າ
ແລະ ຄວາມເຮັດໃຈໃນຂູນເຊີນ
ດ້ວຍ. ບໍ່ວ່າແວດເຕົາ ແລ້ວຫຼັງ
ຄວາມອຳດສາມາດໃຫ້ແກ່ອຸ້ນ ທີ່
ການສ້າງສະບາບແວດລອນທີ່
ໃດໃນໂຮງຮຽນ, ເຫັນພາຍແນ່

ອັນຕະຫຼາກນັ້ນສີ່ຮັບປະກັນໃຫ້ຕັດຕັກ
ການຍິນໃນ ສປປ ລາວ ໄດ້ຮັບ
ໄວການເນື້ອຫີ້ສາກົ່າກ່ຽວຂ້ອງຕໍ່ຍ
ການເສີ່ອຫຼາຍທີ່ມີໂຄນະນາຍ ແລະ
ເສົາໂຄສະນາປ່ອຈຸດອະນຸຍາວ
ການຖຸດລົງຂອງອັດຕາຫານຫຼັ້ງ
ຮັງ ແລະ ຄວາມສົ່ງໄສກ່ຽວ
ກົບຄົນດ້ານເສີ່ອຫຼາຍທີ່ແມ່
ສັບປຸງຄອງ ແລະ ມັກຮວມ ໄດ້
ຕ່າງ 4 ປິດເຊື່ອ ຂອງແຜນ
ໂຄສະນາ ສີ່ມີຈຸດປະເລີງເມື່ອ
ລ້າງແຮງມີນຳຕາກີ່ໃຈໃຫ້ຫັກຮວມ
ມີບໍ່ດ້ານເສີ່ອຫຼາຍ, ອັນປະກັນພື້ນ
ປະໄຕເອັດ ຂອງມໍ່ແມ່ຕະຫຼອດ
ຮິບດ ແລະ ສັນລະເຊີກການ
ອີກຕົກໃຈຂອງລັກ ນັ້ນທີ່, ແຜນ
ໄວສະຫະການເສີ່ອຫຼາຍທີ່ ແມ່ນຕ່າ
ສົ່ງຍາທີ່ສະແດງເຖິງການຮ່ວມ
ມີສິ້ນໆຫຼັງສັນ ແລະ ມີຄວາມເປັນ
ຮີຊາການສະເພາະ ລະຫວ່າງ
ຂອງປະເຕີດຂອງວິທີເຕົາໄດ້
ຕ່າງແມ່ງວາງມີຄອງ. ຕັ້ງນີ້,
ຜົດທະບານອີ່ນແລະເຫັນທີ່ ຢ້າງ
ມີບໍ່ສະເໜີມີບໍ່ສະຫຼຸບການທີ່ກ່ອງ
ຖື ໄດ້ຫຼັມການຍິນໃໝ່ການມີ
ກະບາຍີຊາຊີ້ນຸ້ມີແບບດີເປົ້ອງ.
ຮູ້ໃຫ້ຕົກໄລ້ລົມຮອມ, ມີຄວາມ
ຫຼັ້ນໃໝ່ ແລະ ມີແຮງງາງໃຈໃນ
ການຍອນຫຼາຍກ່ອນໄວ້ ໄດ້
ການຮ່ວມໃຈທີ່ນີ້ ລ້າງແຮງມີນ
ຕາມໃຈທີ່ນີ້ເປັນໃຈໆ ໃຫ້ເຫັນຄູນ
ຄ້າຂອງການເສີ່ອຫຼາຍ ແລະ ສ້າງ
ຮະບາຍດີທີ່ເສີ່ອໃຈສອຂອງປະເຕີ
ລາວ. ຈຳນັ້ນ, ແລະເຫັນການຮ່ວມ
ທີ່ໄດ້ປໍປະກອບຕົ້ນ ແລະ ຮະ
ດັບຄວາມຮູ້ສຶກໃນງານຮັກ
ຕ້ອນ.

Tour: សារធិករបស់ខ្លួន

ถ้า คุณต้องการรับรู้ ในการพัฒนาทางการศึกษา และ องค์กรของนักศึกษา



ນັບການຫຼັກສັນດອງກາງຊັກນຸ່ວ່າ ແລະ ສັກຈາກ
ການສົ່ງອະນຸຍາດຂອງລັດ ອີກ ດີເລີ້ມຕົ້ນ
ຄວາມຕັ້ງທີ່ຕ້ອງອະນຸຍາດໃຫຍ້ເຫັນວ່າມີມາ
ຂອງລາ ດັບທີ່ຕົ້ນຫຍ່າງຕັ້ນໃນການຫຼັກສັນດອງ
ຄວາມຕັ້ງທີ່ຕ້ອງອະນຸຍາດໃຫຍ້ເຫັນວ່າມີມາ ແລະ
ຄວາມຕັ້ງທີ່ຕ້ອງອະນຸຍາດໃຫຍ້ເຫັນວ່າມີມາ ໂດຍໄດ້ມາ
ຫຼັກສັນດອງ ແລະ ດັບທີ່ຕົ້ນຫຍ່າງຕັ້ນໃນ
ໃຫຍ້ເຫັນວ່າມີມາ ແລະ ຜົນລົງ ພົມ ພົມ ພົມ
ນີ້ ມີຈຳຕົ້ນມາຫຼຸດຫຼັກສັນດອງນີ້ມີຫຍຸ້ງລົມບັນ
ຄອງການຕົ້ນໃນການບັນຫຼັກ ສັນຕິບີ່ນີ້ກັບ
ການຫຼັກສັນດອງນີ້ແລ້ວດັບຕະລຸກ ແລະ ໃນ
ໃຫຍ້ເຫັນວ່າມີມາຫຼຸດຫຼັກສັນດອງ ແລະ ພົມ
ບັນຫຼັກສັນດອງຕ່ອງການ ແລະ ເອົາລາຍກອນ
ການມີກຳລັງທີ່ຕົ້ນຫຍ່າງຕັ້ນ ແລະ ເອົາມາຍຸ້ງຫຼັບ
ໃນການຫຼັກສັນດອງການໃຫຍ້ເຫັນວ່າມີມາ ຢຸນ
ການກົດປົກກົດຫຼັກສັນດອງການໃຫຍ້ເຫັນວ່າມີມາ
ເຊົາ ແລະ ການປົກກົດປົກກົດຫຼັກສັນດອງ
ການຫຼັກສັນດອງການໃຫຍ້ເຫັນວ່າມີມາ ແລະ ໄກສັກ
ເນີນຫຼັງຈາກສົ່ງອະນຸຍາດ ແລະ ໄກສັກໃຫຍ້ເຫັນ
ວ່າມີມາຫຼຸດຫຼັກສັນດອງນີ້ມີຫຍຸ້ງລົມບັນ
ຂອງລາ ມີມົນເຊັນ ແລະ ຄົນງາງການຫຼັກສັນ
ດອງ ແລະ ດັບຕະລຸກໃຫຍ້ເຫັນວ່າມີມາຫຼຸດຫຼັກສັນ
ຕົ້ນໃຫຍ້ເຫັນວ່າມີມາຫຼຸດຫຼັກສັນດອງນີ້ມີຫຍຸ້ງ
ລົມບັນຫຼັກສັນດອງ ໃນໄວ້ມີມາຫຼຸດຫຼັກສັນ
ຕົ້ນໃຫຍ້ເຫັນວ່າມີມາຫຼຸດຫຼັກສັນດອງນີ້ມີຫຍຸ້ງ
ລົມບັນຫຼັກສັນດອງ ໃນໄວ້ມີມາຫຼຸດຫຼັກສັນ
ຕົ້ນໃຫຍ້ເຫັນວ່າມີມາຫຼຸດຫຼັກສັນດອງນີ້ມີຫຍຸ້ງ

Chancery: 1630-1650

2025-10-03

Lao Security News Facebook

ຄວາມເຂດຫຼັບ Lao Security News

October 3 at 7:21PM · 3

ສຶກສາທີ່ການ ແລະ ຖ້າ ໄດ້ມີຄວາມພະບາຍໂຄສະນາທີ່ມີ ໂດຍການສະໜັບຄວາມຈຳດານການຮັບອັນດາຕະລີ ໂດຍໄດ້
ສຶກສາທີ່ການບັນຍືບຕົວ, ວິວມີຫຼັກການທຸດດີງຂອງການເຕັ້ງຮູນຮ້າງບໍ່ກຽມ ແລະ ບັນຫາທີ່ກຳນົດຂອງການຖຸກໆ ແລະ ຂັ້ນ
ຈຳນວນດີ ຂອງພວດເອົາ.

ແຜນດົກຕະນົກບົນຊີຄວາມໃຫ້ເຊິ່ງທັກທີບັນດາລວມອາກະດົບນີ້ແມ່ນອົງຮັດການກົດລົງ ແລະ ດົກມາຈີເກີງກົງກົງທັກນົກຕະນົກບົນຊີລົງລົມແມ່ນມີຄວາມ ແລະ ນິບລຸ່ມ. ໂດຍຫຸ້ນ 4 ປົດເມື່ອ ແຂກມານໂຄສະນາ ແບກດົກນີ້ອີງໃຫ້ມີອົງຮັດການດີເກີງທັກທີບັນຊີໃຫ້ມີການມີຄວາມໃຫ້ການຮັດມີຄວາມເກົ່າກົ່າ. ອັນນັບກັນດັບປະໄຕດັບອະນຸມະວະຮູບອົງຮັດ ແລະ ສັນຍາເຕີມກົດກົດຫຼືນັດຫຼູດ.

ສົດສັນຍາ, ໂຄດນະນີເອົາການອີກຄະຫຼວງທີ່ມີບຸນນີ້ມີການກົດຈຳກັດປັບປຸງ ແລ້ວ ໄກສາທີ່ກົດລະບົບເວົ້າໂດຍ ແລ້ວ ໄກສາທີ່ກົດລະບົບເວົ້າໂດຍ.



2025-10-03

Xiengkhoaung Mixay Newspaper Facebook

ບັນລິພົມລູກະຕາງມີເຊີ
October 3 at 5:01 PM - ③

October 3 at 5:30 PM • 3

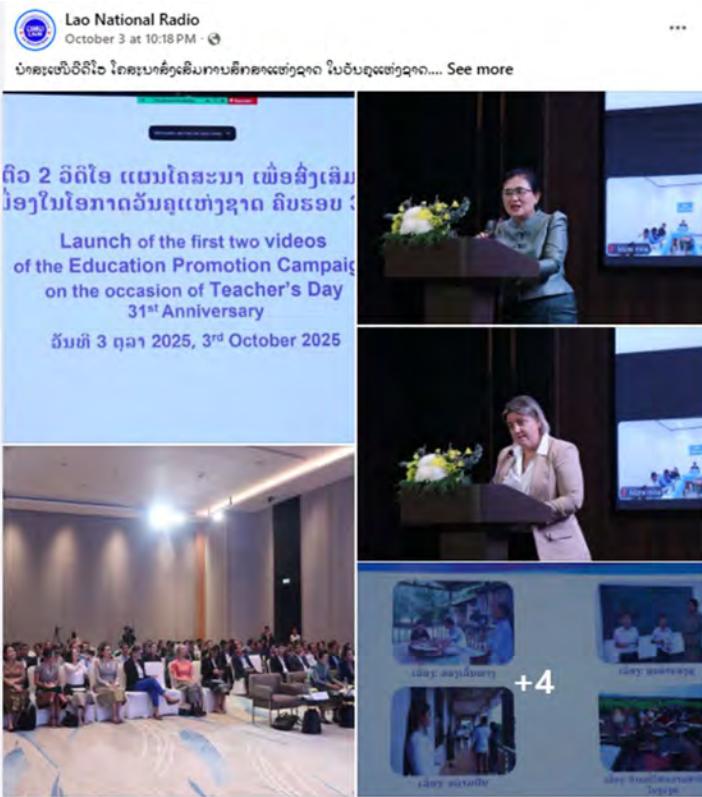
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“ก็ต้องหานักวิชาเป็นกลางสิ่งที่เป็นปัจจัย.”



2025-10-03

Lao National Radio Facebook



2025-10-03

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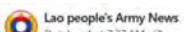
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2025-10-04

Lao People's Army News Facebook



October 4 at 7:30 AM - 3

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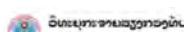
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Army Radio FM 99.7 Facebook



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8. New EIS: Desensitization and Reinst

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2025-10-07

Education, Science and Sport Online Facebook



2025-10-07

Lao National Television Youtube and TV



ຂ່າວເຊົ້າອະນຸມວນໃຫຍ່ [07- 10- 25]



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2025-10-08

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October 7 at 11:06 AM ·

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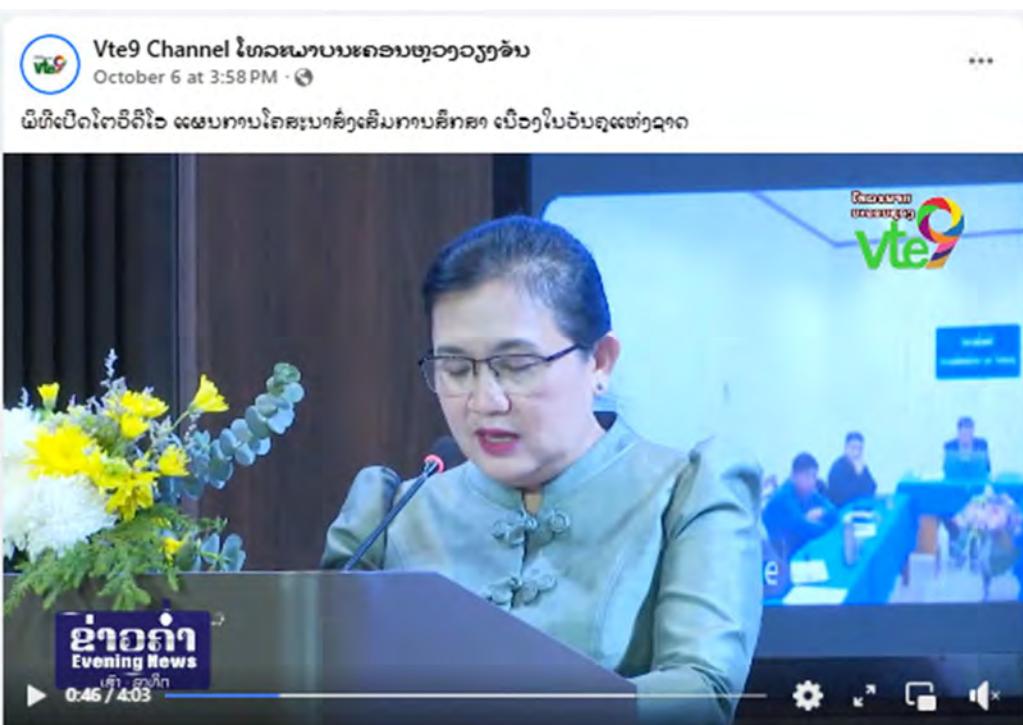
2025-10-08

Information Media Centre Facebook (2nd Times)



2025-10-08

VTE 9 Facebook and TV





Edu-Sport TV online

October 9 at 6:05 PM ·

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Link video: https://youtu.be/fy_37p6aODY

ທັງໝາຍງານດີດາມຄຸນຕ່ານລູຊູທຽງ YouTube: ໃຫວ່າພະບັນຍົກອາ ແລະ ກິລາ LaoESTV Official

<https://www.youtube.com/channel/UCYAJaAuMDfkUtOh59bYR76Q>

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ຂ່າວ: ຕຸ່ນຄ່າ



Lao PDR and Australia Launch First Education Campaign Videos on Teacher's Day

PHONSAVANH

LAO PDR and Australia Launch First Education Campaign Videos on Teacher's Day

An the 31st anniversary of Teacher's Day, celebrated on 7th October, approaches, the Ministry of Education and Sports (MDES), with support from the Australian Government through the BEQUAL program, officially launched the first two videos of a groundbreaking Education Promotion Campaign aimed at transforming perceptions of education in the country. Ms. Deasonee Viphat, vice president of the Lao National Council of Teachers' Unions, as well as officials from all MDES departments, Provincial Education and Sports Services, District Education and Sports Bureaus, Teacher Training Colleges, Universities, Institutes, schools, directors of media outlets, journalists and development partners joined the meeting both in person and online.



Dr. Deasonee Viphat, Vice Minister of Education and Sports said: "The Ministry of Education and Sports has developed this campaign with Australia's support to address several pressing challenges, including declining student outcomes and the critical issue of retaining and retaining our dedicated teachers. Many teachers and students currently believe that education is a campaign to change our perception by highlighting the actual role education and teachers play in creating a world of education."

Ms. Beata Sennarville, Deputy Ambassador for Australia added: "Australia is proud to support the Ministry's priorities, not only in education development and improving teaching quality but also in shifting the way educators are valued and maintained among communities. Whether we are supporting students or strengthen schools, we goal is the same - to make sure every child in Laos has the chance to complete a world of education."



The campaign addresses the major challenge of declining student outcomes and perceptions about the value of education among students and parents. Through four compelling video, the campaign tells authentic stories that aim to inspire students to continue their education, encourage parents of the lifelong benefits, and celebrate the dedication of teachers.

Dr. Deasonee Viphat highlighted the importance of the campaign: "The Education Promotion Campaign represents a significant milestone in transforming how education is perceived and valued in Lao PDR. By celebrating teachers and inspiring students and parents alike, the campaign seeks to strengthen the educational ecosystem to ensure the delivery of quality education."

Ms. Beata Sennarville said: "The campaign is a testimony to the positive and professional collaboration between our two countries through the BEQUAL program, which achieves mutual and economic engagement to communicate directly to parents, students, teachers, and communities, encouraging them to value education as a vital investment."



At the event, MDES released the first two videos of the campaign. The audience reacted with great enthusiasm and positive comments demonstrating the powerful resonance of the stories. The first video, "The 2 Poles," portrays contrasting futures of young people based on their education choices, and the second video, "The Teacher's Value," highlights the importance of teachers' dedication and their role in building strong and healthy societies. "The Teacher's Value," puts focus in teachers' dedication and the profound and lasting impact of their work on generations to come. It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

Dr. Deasonee Viphat acknowledged the value and role of teachers: "As Teacher's Day approaches, I would like to express my gratitude to teachers for their dedication and commitment shape the future of the Lao PDR. Teachers are the backbone of our education system, and their teaching responsibility inspires hope and opportunity for generations to come."



Ms. Beata Sennarville added: "Teachers are truly at the heart of education. Their dedication, passion, and commitment keeps students fully, shaping not only individual futures but also the future of the nation. That's why Australia continues to support teacher retention through a strong focus on Continuing Professional Development, helping teachers to stay engaged, confident, and motivated. Young teachers are strong, vibrant and dynamic educators."

These first two campaign videos will be disseminated through MDES websites, shared on social media, and used in the media to raise awareness about teacher issues. More information about the additional videos that will be available by the end of the year. One follows the story of a young girl determined to continue her education through secondary school, and the other highlights how an entire community can come together to support education.

Dr. Deasonee Viphat concluded with a strong call to action to education, media, and partners to actively promote the values to reach all target audiences and encourage children to attend school. "The Ministry of Education, together with the Australian Embassy, will open all stakeholders in which share these messages."

Ms. Beata Sennarville added: "Together, we can inspire a new generation to value education and build a brighter future for Laos."

Employment and Equality spotlight in Lao PDR on 16th Child Day

PHONSAVANH

Grand Rally Celebrates 50th Anniversary of Lao PDR

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A teacher and his pupils share in an activity during the production of videos to promote the value of education.

Australia supports campaign to boost school enrolment

To mark Teachers' Day on October 7, the governments of Laos and Australia have launched the first two videos produced under the National Education Promotion Campaign.

The campaign highlights the value of education and the crucial role of teachers in shaping Laos' future.

The Ministry of Education and Sports, with support from the Australian government through the BEQUAL programme, released the first two videos of the groundbreaking Education Promotion Campaign last week, aimed at transforming perceptions of education across the country.

Deputy Minister of Education and Sports, Dr Daravone Kitphibha, said the ministry embarked on the initiative, with Australia's support, to address several pressing challenges, including declining student enrolment and the critical issue of motivating and retaining dedicated teachers.

"Many parents and students across Laos currently undervalue education. This campaign aims to change that perception by highlighting the critical role education and teachers play in our society," Dr Daravone said.

Australia's Deputy Ambassador to Laos, Ms Benita Sommerville, said Australia supports the ministry's priorities, not only in curriculum development and improving teaching quality, but also in shifting the way education is valued and understood across communities.

"Whether we are supporting teachers or strengthening schools, the goal is the same: to make sure every child in Laos has the chance to complete a quality education," she said.

The campaign addresses the urgent challenge of declining school enrolment and scepticism about the value of education among parents and students.

The Ministry of Education and Sports has now released the first of two videos planned for public distribution.

The first video, "The 2 Paths", portrays contrasting fates of young people based on their educational choices, emphasising how education equips youth with essential skills, critical thinking, and opportunities to build meaningful lives.

The second video, "The Teacher's Value", pays tribute to teachers' dedication and the profound and lasting impact of their work on generations to come.

It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

These videos will be broadcast nationally on television, shared on social media, and used in community outreach to maximise their impact.

The ministry is currently producing two additional videos that will be available by the end of the year.

One follows the story of a young girl determined to continue her education through secondary school, and the other highlights how an entire community can come together to support education.

By Times Reporters

[Latest Update October 7, 2025]



The screenshot shows the BEQUAL website homepage. At the top, there is a banner with the text "Ministry of Education and Sports of Lao PDR and Australia Launch the First Two Videos of the National Education Promotion Campaign on Teacher's Day". Below the banner, there is a photo of a large group of people, including officials and guests, standing in front of a stage. The stage has a large screen displaying the event. To the right of the photo, there is a text box with the following content:

The campaign highlights the value of education and the crucial role of teachers in shaping Laos' future

Over 100 high-level officials from the Ministry of Education and Sports, provincial and district education and sports bureaus, and schools, along with Australian partners and media outlets, joined the launch in person and online.

POSTED ON 10 OCTOBER 2025



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At the 21st anniversary of Teacher's Day, celebrated on 2nd October, approaching, the Ministry of Education and Sports of Lao PDR (MoES), with support from the Australian Government through the BEQUAL program, officially launched the first two videos of a groundbreaking Education Promotion Campaign aimed at transforming perceptions of education across the country. Ms Manivath Yerphache, vice-president of the Committee for Culture and Society, National Assembly of Lao PDR, as well as representatives from all MoES departments, Provincial Education and Sports Services, District Education and Sports Bureaus, and Committees for Culture and Society, principals, school directors, and media outlets, along with Australian partners joined the meeting both in person and online.

Dr Daravone Kittiphanh, Vice Minister of Education and Sports, Lao PDR, said: "The Ministry of Education and Sports has developed this campaign with Australia's support to address several pressing challenges, including declining student enrolments and the critical issue of motivating and retaining our dedicated teachers. Many parents and students across our nation currently undervalue education. This campaign aims to change that perception by highlighting the critical role education and teachers play in our society."

Ms Berita Somerville, Deputy Ambassador for Australia added: "Australia is proud to support the Ministry's priorities, not only in curriculum development and improving teaching quality, but also in shifting the way education is valued and understood across communities. Whether we are supporting teachers or strengthening schools, our goal is the same: to make sure every child in Laos has the chance to complete a quality education."



Dr. Daravone Kittiphanh emphasised the vital role of education to build a nation



Ms Berita Somerville, Australia's Deputy Ambassador delivered a powerful speech on the transformative impact of education

The campaign addresses the urgent challenge of declining school enrolments and skepticism about the value of education among parents and students. Through four compelling videos, the campaign tells authentic stories that aim to inspire students to continue their education, reassure parents of its lifelong benefits, and celebrate the dedication of teachers.

Dr Daravone Kittiphanh highlighted the importance of the campaign: "This Education Promotion Campaign represents a significant milestone in transforming how education is perceived and valued in Lao PDR. By celebrating teachers and inspiring students and parents alike, the campaign seeks to strengthen our collective commitment to education as a cornerstone of national development."

Ms Berita Somerville said: "This campaign is a testament to the creative and professional collaboration between our two countries through the BEQUAL program. It uses authentic stories and community engagement to communicate directly to parents, students, teachers, and communities, encouraging them to embrace education as a vital investment."



Dr. Vongsak Oudomith, Deputy Director of MoES presented the Education Promotion Campaign



Teacher Khounvily Khenkittisack, Teacher's for People shared her passion for teaching

At the event, MoES released the first two videos of the campaign. The audience reacted with great enthusiasm and positive comments, demonstrating the powerful resonance of the stories. The first video, "The 2 Paths," portrays contrasting futures of young people based on their education choices, emphasizing how education equips youth with essential skills, critical thinking, and opportunities to build meaningful lives. The second video, "The Teacher's Value," pays tribute to teachers' dedication and the profound and lasting impact of their work on generations to come. It also sheds light on the challenges teachers face and their vital role in inspiring the next generation and building the nation's future.

Dr Daravone Kittiphanh acknowledged the value and role of teachers: "As Teacher's Day approaches, I warmly express my gratitude to teachers and all educators whose dedication and commitment shape the future of Lao PDR. Teachers are the backbone of our education system, and their teaching responsibility inspires hope and opportunity for generations to come."

Ms Berita Somerville added: "Teachers are truly at the heart of education. Their dedication, passion, and commitment inspire students daily, shaping not only individual futures but also the future of the nation. That's why Australia continues to support teacher retention through a strong focus on Continuing Professional Development, helping teachers to stay engaged, confident, and motivated. Strong teachers mean stronger schools and more students in classrooms."



Mr. Sackchayeng Sengsak, Deputy Minister of MoES presented the first video, The 2 Paths



Mr. Jitman Inthavong, Minister of MoES presented the second video, The Teacher's Value



A group photo of officials and guests at the launch event

These first two campaign videos will be broadcast nationally on television, shared on social media, and used in community outreach to maximize their impact. MoES is currently producing two additional videos that will be available by the end of the year. One follows the story of a young girl determined to continue her education through secondary school, and the other highlights how an entire community can come together to support education.

Dr Daravone Kittiphanh concluded with a strong call to action in education, media, and partners to actively disseminate the videos to reach all target audiences and encourage children to attend school: "The Ministry of Education and Sports, together with the Australian Embassy, calls upon all stakeholders to actively share these messages."

Ms Berita Somerville added: "Together, we can inspire a new generation to value education and build a brighter future for Laos."

